



Thatcher Energy is a niche recruitment consultancy operating within technical safety engineering for the Nuclear industry. They have been working in this sector since 2009 for some of the main Nuclear consultancies in the UK.

The Challenge

- Increase client base in the market sector by demonstrating capability in the space.
- Increase candidate flow – attract permanent nuclear safety professionals.

The Solution

Through carrying out candidate research, Thatcher Energy discovered that candidates with this type of skill set searched for roles online and preferred specialist channels. Their preference was to engage with specialists, rather than generalists. JobFruit then researched available URLs and proposed a JobFruit job board using the URL www.NuclearSafetyJobs.co.uk – sector relevant, easily visible, and easily identifiable as a source of vacancies by the target audience.

The Result

NuclearSafetyJobs.co.uk has given Thatcher Energy a unique tool for candidate attraction and proves their sector capability to prospective clients. They are now perceived as a credible player in the market with a USP to bring to the table – inclusion in new PSLs has followed.

Thatcher Energy have built upon this success and now have a team of nuclear recruitment consultants who use NuclearSafetyJobs.co.uk as their primary tool for resourcing candidates in the sector.

Clare Golding, Associate Director at Thatcher Energy hails the job board as a success.

“Unique candidates are everything to us when justifying our position on a highly competitive supply chain, and where there is little to differentiate one recruitment firm from another”.

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